The Smart Car Wash Brochure Content

# Side 1 (as if it were open to 8.5” x 11)

## Front Panel

**Clean. Protect. Shine.**

**The Smart Way.**

## Back Panel

**ABOUT US**

The Smart Car Wash is the world’s first LEED Certified Car Wash. Our building collects rainwater, recycles all wash water, and usesless energy than 99% of all buildings. In fact, most of our building was made with recycled material provided locally. We use biodegradable chemicals making it safe for our rivers and bays. We clean cars the smart way!

## Inside Right Panel

**Welcome to the Greenest Car Wash in Town**

We recycle 100% of our water in a recycling plant.

* 100,000 gallons of rain water collected from our slanted roof each year, stored on site, then recycled into drinking water quality.
* 100% of the building receives natural light saving energy .
* 100% of our electricity comes from off-site wind turbines.
* All chemicals are biodegradable, saving our rivers and bays.
* All of our bricks are local, shipped from Manassas.
* All wood used in construction was certified by the Forest Stewardship Council.
* The average home driveway car wash uses 140 gallons of water, we use just 40 gallons. The hand dryers in our bathrooms save 2,000 pounds of waste paper each year (about 18 trees).

# Side 2 – Inside pages of brochure

## Left Panel

**Go Green. Get Clean. The Smart Way.**

The Smart Car Wash lives up to its name by caring for the environment in every part of our business. We strive to be the world's most eco-friendly car wash and detail service. By washing your car at The Smart Car Wash, not only are you getting a clean and shiny vehicle, but together we can make a difference in protecting the environment.

**FUNDRAISERS**

Our community is important to us and we take pride in working with our community to fundraise for a good cause. We make fundraising fun for youth groups, teams, scouts, and clubs. Contact us today to learn how to team up with us and raise money for your organization.

**SCHOOL TRIPS**

Make learning about environmental responsibility fun with a field trip. We explain the power of efficient energy use, water recycling, and safe chemicals. We host class sizes up to 30 and every student, teacher, and bus driver will take home a real life lesson and a free car wash coupon.

## Middle & Right Panel - Services

**UNLIMITED WASH PACKAGES**

Wash as often as you'd like for one low monthly fee. No waiting in lines. Make it shine all the time. Exterior Only $24.99/mth

Full Service $34.99/mth

Car Freak Service $59.99/mth

**GIFT CARDS**

The perfect gift for anyone! Gift cards can be used for both wash and detailing services!

**MILITARY SUPPORT**

We support military & active veterans by offering special discounts.

**VIP CLUB**

The Green & Good Value club provides you with great benefits including special offers, exclusive deals and free car washes. It’s free and easy to enroll. Join our FREE membership club to receive fantastic benefits including free wash during your birthday week, 10% off detail services and your 10th wash free.

**WASH SERVICES**

Platinum Ultimate $36.99

Platinum Service PLUS HOT WAX

Platinum Full Service $24.99

Gold Service PLUS • Tire Shine • Wheels/Rims • Lemon • Glo Wax • Breakdance Cherry Sealant • Fragrance

Gold Full Service $19.99

Exterior Wash • Triple Foam • Vacuum Interior • Dash • Windows • Underbody • Clear Coat Sealant

Exterior Ultimate $24.99

Exterior Xpress PLUS • Hot Wax

Exterior Xpress Plus $12.99

Exterior Wash • Triple Foam • Underbody • Clear Coat Sealant • Wash and Dry

Exterior Xpress $9.99

Exterior Wash • Cloth Wash • Turbo Air Dry

**DETAIL SERVICES**

***INTERIOR DETAIL SERVICES***

Interior Super Clean $34.99

Express Upholstery/Leather Cleaning $39.99

Express Carpet Cleaning $49.99

Rid Odor Treatment $49.99

***EXTERIOR DETAIL SERVICES***

Simoniz Body Gloss $9.99

Simoniz Express Wash $39.99

Simoniz Super Wax $49.99

Paint Sealant $99.99

2 Step Cleaning $69.99

Express Clay Service $39.99

Aquapel Glass Treatment $9.99

Headlight Restoration $39.99

Bumper to Bumper Detail starting at $180

A LA CARTE SERVICES

Rims $4.99

Body Gloss $9.99

Tire Shine $3.99

Hot Wax $13.99

Vacuum $4.99